



Jay Shree Tea & Industries Ltd.



Balasan

“Garden spreaded at rolling hills with moderately gentle slope and wide open valley. Elevation ranges from 365 mts. to 1375 mts. above MSL with a pleasant weather round the year. The minimum maximum ambient temperature ranges between 7°C in winter to 30°C in peak summer. The garden faces mostly south and south west aspect with a panoramic view.”



Short story of our garden

This plantation was established in 1871 by M/s Devenport & Company Ltd. The old factory was badly damaged and new factory constructed in 1932. The original name of the Garden was Nahore Balasun taken from the Lepcha dialect. Later on it has been renamed as Balasun only based on a name of a river flowing at bottom of garden area. During 1963 this property was taken over by M/s Darjeeling Consolidated Tea Company Ltd. (Bajoria Group) and was run till February 2005 when Jay Shree Tea & Industries Ltd. took over this property.



Special features

It produces excellent quality tea with fuller body & typical muskital china flavour. In addition to tea cultivation the good quality of Oranges, Gingers, Cardamom & Broom Grass is other agricultural produce and alternate source of sustenance for local inhabitants.

Balasan Tea Estate

Area under cultivation of tea : 181.38 Ha.



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Welfare Activities

Garden has a regular curriculum of annual games & sports Immunization camp for workmen's children, organizing of cultural programme for employee & their wards, various religious activities for different sect of people residing in garden area and planned afforestation for climatic conservation.

Certificates Awarded

HACCP certified by SGS India Pvt. Ltd.
Fair Trade Certified
Rain Forest Alliance Certified.



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Awards and Achievements

Since inception there has not been any programme of award within the company and from any outside agency. Nevertheless, the garden has brought up all round improvement in field, factory, quality of tea & infrastructure.

Massive infilling being taken every year to consolidate the field and results being distinctly evident in current production. Factory has been fully upgraded for manufacturing quality tea.

The sale realization has shoot up by minimum Rs.150 per unit kg since takeover in 2005. Factory building, bungalows, office, roads all has been thoroughly renovated and gives a feel of well managed property.



P.O: Sonada, Pin – 734219 ,
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70 km from Bagdogra Airport,
65km from NJP Rail head under
Kurseong Sub division of
Darjeeling Hill district situated 7 km
below NH – 55A originating
from Siliguri towards
Darjeeling near tiny hamlet
of SONADA town.



Visit Us
jayshreetea.com

Present Executives and their contact details

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